

Postcard #1

A MESSAGE ABOUT PRIVACY FROM THE PRESIDENT



Hed: **Tuned Out**

“I downloaded some MP3s from Kazaa on my clinic PC. Six weeks later, campus police found someone checking out hospital kidney donor records through *my* system.”

FACT: Over a 500 million PCs have peer-to-peer file-sharing software on them, with names like Kazaa, Grokster, and Gnutella.

FACT: Many of these packages, and sometimes the files we download using them, embed “spyware” programs on our PCs, which report back on what they see on our system, or display ads on our screens.

FACT: University networks are only as secure as the weakest node.

What you can do:

- Never do file-swapping from a networked PC.
- If you must do swap files, install privacy software to detect and destroy spyware.

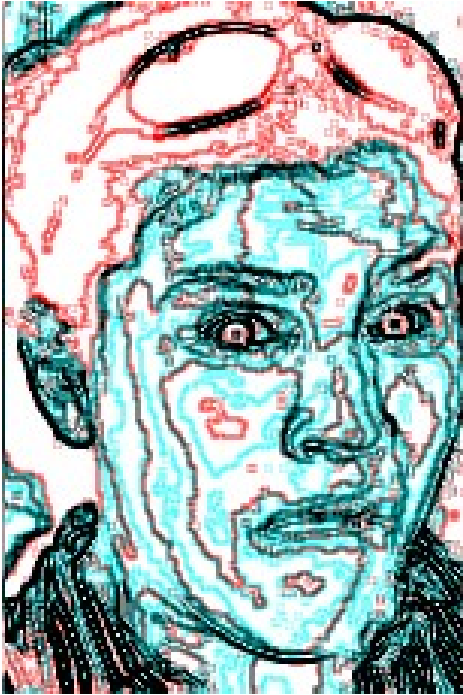
Remember:

PRIVACY IS EVERYONE’S BUSINESS!

For more information, visit http://www._____

Postcard #2

A MESSAGE ABOUT PRIVACY FROM THE PRESIDENT



Hed: **Oops**

“Our department sometimes recycles paper, printing on pages that have been already printed on one side. Wednesday, I passed out an agenda, and on the back was my own child’s psychological report.”

FACT: Publishing private information about people, however unintentionally, exposes them to embarrassment and you and your employer to legal action.

What you can do:

- Never recycle paper containing personal information about anyone!
- Make sure other people in your department are also aware of this problem.

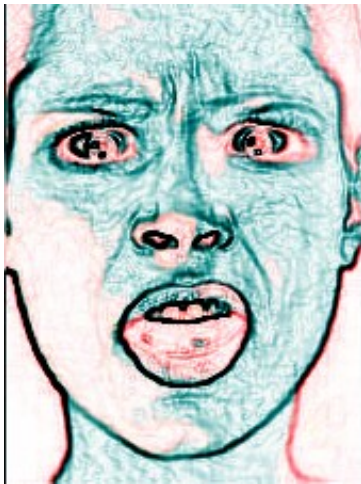
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Postcard #4

A MESSAGE ABOUT PRIVACY FROM THE PRESIDENT



Hed: **Psst!**

“A hospital employee tipped the press off that a certain action star was getting prostate surgery. Now we’re being sued for \$225 million”

FACT: People are hurt when private information becomes public.

FACT: When people are hurt, they may seek legal redress.

What you can do:

- Respect everyone’s privacy – even famous people’s.
- Treat patient, customer, and student information as if it were your own – with care.

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Postcard #5

A MESSAGE ABOUT PRIVACY FROM THE PRESIDENT



Hed: **Rinse Cycle**

“I left my dorm PC on to put quarters in the washing machine. I was gone six minutes. When I got back, an entire semester’s worth of work had been erased.”

FACT: Your data is only as secure as you make it.

FACT: Your PC is more vulnerable to people in the room with you than people online.

What you can do:

- Have your PC shut down when you’re not using it, so it requires a password to restart.
- Don’t leave valuable data in plain sight of others.

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Postcard #6

A MESSAGE ABOUT PRIVACY FROM THE PRESIDENT



Hed: **Celebrity**

“I posted my home email address on my departmental website. Now my family gets a hundred pieces of spam every night – most of it pornographic.”

FACT: Computer “spider” robots seek out available email addresses 24 hours a day.

FACT: Once you added to a spam list, you are on it forever. It is impossible to eliminate spam.

FACT: Spam wastes your time and your ISP’s bandwidth. It slows everything down!

What you can do:

- Disguise your email address, like “name-at-sign-isp.com” so spiders can’t read it.
- If you must use an email address online, don’t use your primary email address.

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Postcard #7

A MESSAGE ABOUT PRIVACY FROM THE PRESIDENT



Hed: **Fuzzy**

“We have tons of info on students, and lots of requests for information. But we aren’t clear which records are private, and which aren’t.”

FACT: Supervisors need to know what the law requires in their departments. And they need to make sure that people working below them know, too.

FACT: Failure to comply with privacy rules puts the University, and your job, at risk!

What you can do:

- If you are unsure what’s “private,” ask your department.
- Study the guidelines posted at the University’s privacy website.

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